



FIAT 500C GQ EDITION

Fiat's lineup of stylized and branded specialty versions of the diminutive 500 continues to grow. They used Concorso Italiano in Monterey as the backdrop for a new 2014 Fiat 500c GQ Edition. Developed in cooperation with Condé Nast publishing and carrying a "GQ" badge on

the B-pillar, this limited-production car is powered by a 1.4L MultiAir Turbo. It has its own front fascia with larger air intakes, contoured side sills and 16-inch split five-spoke aluminum wheels in Hyper Nero (black) with a Rosso (red) center cap. The cloth top is retractable up to speeds of 60



mph, and it includes an innovative cloth-top-mounted spoiler. The 2014 Fiat 500c GQ Edition will be available in Nero Puro (straight black), Argento (silver), Granito Lucente (granite crystal) and Bianco (white) and is scheduled to arrive at FIAT studios in early 2014.



BMW CONCEPT M4 COUPE

It's only recently that BMW has split its former 3 Series coupe (and, it is anticipated, its convertible) off as a 4 Series. Now here comes the M. Revealed at Pebble Beach, this BMW M4 Coupe is a concept only, at this stage (though we would guess it to be very close to what we'll see in the

flesh), so there are no performance figures or drivetrain details at this point—all they say is that the hood's "characteristic power dome symbolizes the immense power of the engine that lies beneath it." The concept is painted in a color they call "Aurumn Dust" (apparently not a typo).



Dr. Friedrich Nitschke, president of BMW's M Division, restates the mission: the M "combines motor racing genes and unrestricted everyday suitability in a highly emotional overall concept."



CADILLAC ELMIRAJ CONCEPT

Cadillac revealed the Elmiraj concept in Carmel during the days leading up to the Pebble Beach Concours. The car's name derives not from Elmira, NY, but from El Mirage dry lakebed in Southern California, operated by SCTA, who runs timed events there as well as at the Bonneville

Salt Flats. This beautiful car is a rear-wheel-drive, two-door, four-seat grand coupe, 205 inches in length, with 4.5-liter twin turbo V8 delivering 500 hp. Note the new emblem in the grille, with the Cadillac crest but no wreath—an anticipated new direction for the brand's bad-

ing. The Elmiraj concept follows Cadillac's open-air Ciel concept, revealed at the same spot in 2011. Both provide solid clues to Cadillac's design direction, in body styling, interiors, and suggestions of a future that will still include plenty of power and comfort for the privileged.



RAM RUMBLE BEE CONCEPT

Here's cool news out of metro Detroit's Woodward Dream Cruise (an event that conflicts with Monterey every year, but that sooner or later we will hit). RAM trucks have shown a Rumble Bee concept, based in spirit upon the heritage of various Super Bee special editions from

the late '60s and early '70s, revived in some SRT models over the past few years. The RAM Rumble Bee is based on a regular cab RAM 1500 R/T, with trademark Rumble Bee yellow and black paint, badging and interior, plus one unique touch: an 8-speed shifter knob with an amber-

encased bumble bee. The show truck has a 5.7L HEMI® V8 with 395 hp, and 24-inch wheels. A switch on the instrument panel can bypass the exhaust and create a rumbling sound like a swarm of potent HEMI bumblebees. Chrysler Group is mum regarding possible production. ■

