
Aston Martin and Brough Superior AMB 002 Roadster

Aston Martin and **Brough Superior** have announced the AMB 002 Roadster, the first road bike in their ongoing collaboration, following track-only AMB 001 and AMB 001 Pro superbikes introduced in 2019 and 2022. The all-new AMB 002 Roadster is lightweight and razor-sharp, with a rider-focused sport bike essence. The Aston Martin Design Studio has created fluid, compact lines and sculpted, forward-biased carbon fiber body elements. Form and function are expressed in the smooth carbon fiber fuel tank and side fairings, which rise when tucked out of the slipstream. Crescent-shaped gills streamline engine cooling airflow. A more direct four-wheeled Aston influence is also found in e.g. the side-strake piercing through the side fairing, extending forward to around the headlamp. Ribbed heat sinks on twin oval exhausts echo the exhaust finisher design of the Aston Martin Vanquish, DB12 S and DBX S. An array of rear light blades are the same type as seen on the tails of the Aston Martin Vulcan, Valkyrie and Valhalla hypercars, while keyless function, a backlit ignition button and hand-crafted saddle leather seat pads bring luxury craftsmanship as found in Aston Martin's road cars. With such high standards of materials, manufacture and craftsmanship incompatible with mass production, like its track-only predecessors, AMB 002 production is limited to just 300 individually built motorcycles.



Sturgis Motorcycle Rally 2026

Sonic Automotive, Inc., one of the nation's largest automotive and powersports retailers and the only automotive and powersports retailer recognized on the *Newsweek* 2026 "Most Trustworthy Companies in America" list, announced that Sonic Powersports set a new sales record at the 86th annual **Sturgis Motorcycle Rally**, selling 1,135 motorcycles—including a record 511 new Harley-Davidson motorcycles, securing Black Hills Harley-Davidson as the number one Harley-Davidson dealership in the nation for year-to-date new motorcycle sales. The achievement was powered by more than 1,200 new and pre-owned rally-ready motorcycles deployed across Sonic's five Black Hills locations—the largest Harley-Davidson inventory ever assembled for the Rally under Sonic's ownership—and executed through the operational scale of the company's expanded national Harley-Davidson network. The result is an operating proof point for Sonic's strategy to build a larger, more connected powersports platform that can offer riders more selection, more access and a stronger guest experience. Sonic Powersports continues to be the fastest-growing powersports retailer in the country, with its national Harley-Davidson platform now spanning 20 rooftops and 46 franchises, including 13 Harley-Davidson locations—nine full-service Harley-Davidson dealerships and four Harley-Davidson retail locations focused on apparel and accessories. For more information about Sturgis Harley-Davidson, visit SturgisHD.com. To explore the Sonic Powersports network, visit SonicPowersports.com.

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Moto Guzzi 105th Anniversary

Moto Guzzi is the oldest European motorcycle company in continuous production. As celebrating motoring heritage includes recognizing companies that have played a key role in shaping it, the Fédération Internationale des Véhicules Anciens (FIVA) and FIVA's National Member (ANF) in Italy, Automotoclub Storico Italiano (ASI), joined together in September to celebrate Moto Guzzi's 105th anniversary, as annual "GMG" (Guzzi World Days) took place in Mandello del Lario—where Moto Guzzi motorcycles have been built since the company was founded in 1921. This year's GMG had a special theme of "The Opening," as FIVA and ASI opened the ASI/FIVA MOTO VILLAGE in a prime location adjacent to the Moto Guzzi factory entrance. The first day included three exhibitions. "The People of Guzzi" offered an overview of the company's most popular and widely produced models, followed by "The Stars of the Guzzi Firmament," featuring their sporting models, and the day concluded with a retrospective, "Parlotti's Winning Machines," a fascinating insight into the Slovenian brand Tomos. A panel discussion on day two explored "The Factory as a City"—a celebrity- and legendary executive-packed tribute to and overview of cooperation between Moto Guzzi and Tomos, as well as the two companies' profound impact on their communities and markets. The next day, thousands of Moto Guzzi motorcycles from every era gathered to ride from the city of Lecco to the Moto Guzzi factory in Mandello del Lario—their sight and sounds a fitting tribute to Moto Guzzi and a memorable conclusion to the four-day celebration. The town, with a population of 10,000, welcomed an estimated 30,000 visitors on Friday and over 40,000 on Saturday of the GMG weekend.



AGV and RLS Pista GP R³ (R CUBE) helmet

AGV, the motorsport helmet brand of Dainese Group, and **RLS** (Release Layer System), a patented brain protection system, unveiled the Pista GP R³ at the San Marino Grand Prix in Misano—the latest evolution of AGV's flagship racing helmet and the first motorcycle helmet built with RLS technology. AGV MotoGP, Moto2 and Moto3 riders were wearing the new Pista GP R³ helmet [or GP R CUBE], the latest incarnation since its introduction in 2011. Featuring a pure carbon fiber shell, the GP R³ brings the Pista GP platform over 100 new and redesigned components, raising safety and performance standards even higher—from rider protection to aerodynamic performance, comfort and channeled ventilation—while preserving the distinctive design language and shape. Designed in accordance with requirements of the new FIM FRHPhe-02 standard—the International Motorcycling Federation's most recent racing helmet protocol—the Pista GP R³ takes a new approach to managing oblique impacts, one of the areas on which the FIM regulations have focused most heavily. Offering the most advanced racing helmet innovations in safety and performance for MotoGP riders, it will be used by all AGV riders from San Marino and Rimini Riviera Grand Prix events onward. On the new Pista GP R³, a release panel is mounted to the exterior of the helmet using Force Activated release pins. On impact, the panel reacts, rolls on a

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matrix of polycarbonate bearings, then releases to deflect concussive force before it reaches the head. The low-profile design keeps the panels silent and aerodynamically stable even at MotoGP speeds. The Pista GP R^3 was independently tested with and without RLS technology using the FIM's new protocol, with data showing significant reductions in predicted risk of concussion (AIS 2+) in each of three oblique impact locations where RLS is fitted:

- Front / 0 degree: 98% reduction
- Side / 270 degree: 78% reduction
- Cheekbone / 90 degree: 12% reduction

For front and side, identified as primary impact locations, RLS reduces peak rotational velocity by an average 61 percent, corresponding to a 6X reduction in predicted risk of concussion. The Pista GP R^3 is developed in part thanks to direct input of MotoGP riders, with the goal of further raising the safety and performance standards of AGV racing helmets.



Ducati Desmo450 SM Supermoto racer

▼ Unveiled during World **Ducati** Week, Desmo450 SM is the first racing supermoto from the Borgo Panigale-based manufacturer. It derives from the Desmo450 MX, a technical platform that had been immediately competitive in Supermoto races, as multiple world champion Marc Reiner Schmidt and Team Undici led it to victory on its world debut. Desmo450 SM is built on the Desmo450 MX platform, further developed specifically for Supermoto. Suspension, wheels, braking, final drive ratio, slipper clutch and electronics are all fine-tuned to work in unison, for precision control and performance on the circuits. Built to compete, with all Ducati's solutions specifically for Supermoto brought together in a single package, the bike is equally effective for both professional and amateur riders, thanks to its power delivery, chassis and electronics, able to deliver consistent high performance, efficiency and lap times with minimal physical effort. Showa stepped in for the first time in supermoto suspension, the rear with progressive link for traction and balance throughout various stages of riding. A radial brake caliper and billet-machined steering plates for extended front wheel clearance guarantee front end support during intense braking, precision in corners and confidence on the road, remaining effective off-road. Fork guards are shorter, for more space for the supermoto front slick tire. Front brakes have a Brembo Stylema radial caliper and 310 mm Galfer floating disc. the rear a 240 mm Galfer disc with Brembo floating caliper. The lightweight aluminum frame is the same as on the motocross bike, designed to minimize the number of welds to optimize weight, stiffness and strength, while creating the straightest possible intake duct. The Desmo450 SM introduces a patented Ducati Traction Control system to the segment, specifically calibrated for Supermoto. Electronic features also include Launch Control and Engine Brake Control, which, like the DTC, can be configured to different levels of intervention and linked to two Riding Modes that the rider can adapt to their own needs and the track characteristics via the X-Link app.

▼ The **American Motorcyclist Association (AMA)** has created a RaiseIt4USA fundraising website to financially support the United States MXoN team. The site includes official Team USA merchandise, RaiseIt4USA raffle items, race-worn and rider jerseys, autographed plastics, limited-edition collectibles and much more. All purchases help support Team USA's efforts on the world stage and give fans access to exclusive products. The fundraising website, always evolving, with new items added regularly, is an opportunity to help American riders while scoring exclusive gear. Visit www.raiseit4usa.com. ■