

Mecum Las Vegas 2025: highest-grossing motorcycle auction ever, breaks multiple records

Top sellers: (below) 1915 Cyclone V-Twin (Lot S106.2) selling at \$1,320,000. (At right) 1938 Crocker Twin, 1913 Henderson Four and 1914 Minneapolis Single.



The world's largest vintage and antique motorcycle auction, Mecum Las Vegas, set a number of significant records in the collector motorcycle world, at its recent 34th annual event. Not only was it the most successful and highest-earning motorcycle auction ever, with \$27.2 million in overall sales, but it also achieved several world record-setting individual motorcycle sales.

Leading all sales at the Las Vegas event—and at any public motorcycle auction ever—the 1915 Cyclone V-Twin (Lot S106.2) became the first motorcycle to sell at public auction for over \$1 million, reaching \$1,320,000 as spirited bidding quickly pushed the price into seven figures. Aside from its extreme rarity and general desirability as a highly significant piece of motorcycling history, the Cyclone also boasts a comprehensive restoration by ex-

pert restorer Stephen Wright. It also had special status as a member of the revered Urban S Hirsch III Collection.

In fact, a full eight of the top 10 motorcycle sales in Las Vegas were from the Hirsch Collection, including the second highest seller, a 1938 Crocker Twin (Lot S108.2) at \$880,000, making it the most valuable Crocker ever sold at public auction and one of the top five most valuable motorcycles of any marque ever sold at public auction.

While motorcycles from 13 distinct decades were on offer at Las Vegas, historic antiquity definitely came out on top this year with all but one—the 1974 Ducati 750SS (Lot F199)—hailing from the first half of the 20th century or earlier, as in the case of the No. 10 top seller, a 1898 De Dion-Bouton Tricycle (Lot S123) that sold for \$165,000, becoming the

most valuable De Dion of any type (three or four wheels) ever sold at public auction.

Thanks in large part to an excellent inventory that attracted big crowds and enthusiastic bidding, total overall sales at the 2025 Las Vegas motorcycle auction reached \$27.2 million, eclipsing the event's own previous record by almost \$1.5 million and setting a new world record as the highest total ever achieved at a motorcycle auction.

The top motorcycle sales at the Las Vegas 2025 auction included:

1. 1915 Cyclone V-Twin(Lot S106.2) ...\$1,320,000
2. 1938 Crocker Twin(Lot S108.2)880,000
3. 1913 Henderson Four.....(Lot S130)352,000
4. 1914 Minneapolis Single....(Lot S131.1)264,000
5. 1974 Ducati 750SS(Lot F199).....198,000
6. 1928 Indian Ace.....(Lot F163).....192,500
7. 1925 Henderson Deluxe.....(Lot F164).....187,000



8. 1929 Indian Model 401 Four.....(Lot F245)....184,250
9. 1915 Williams Clady(Lot S144) ...170,500
10. 1898 De Dion-Bouton Tricycle ..(Lot S123) ...165,000

The calendar-leading Mecum Las Vegas event demonstrates an already-strong market that is on the rise.

January 2025 goes down as a big month in Mecum Auctions history, with nearly \$255 million in combined sales from Las Vegas and their World's Largest Collector Car Auction held in Kissimmee, Florida.

Next on the Mecum calendar is Glendale 2025, right here at State Farm Stadium from March 18-22, featuring about 2,000 classic and collector cars crossing the auction block.

For complete auction results via a free MyMecum account, for more details on upcoming auctions, or to consign or register as a bidder, visit Mecum.com. ■