

Bridgestone Potenza RE750

ultra-high performance tire



Bridgestone/Firestone has added another Potenza street tire to its impressive line of ultra-high performance tires—the Potenza RE750® with UNI-T technology.

“Not only does this tire live up to the Potenza name, but it also takes performance straight to the top,” said Mark Emkes, Chairman, CEO and President of BFNT.

The Potenza RE750, which features a unidirectional tread pattern, has been engineered to reduce road noise, even as the tread wears. Designed to complement the style and complex systems of today’s finest performance cars, the tire features improved wear for performance applications. The Potenza RE750 delivers rapid response, sure-footed traction, and outstanding wet and dry handling, to cover you in desert heat or monsoon storms.

The Potenza RE750 employs UNI-T (an acronym for Ultimate Network of Intelligent Tire Technologies), a combination of advanced technologies that work together to create the most advanced tire available. Bridgestone tires featuring UNI-T offer drivers precise handling, reduced noise, a smooth ride and outstanding control. The tire’s Rim Guard®, a raised rubber edge, acts like a bumper to protect wheels from curb damage.

The Bridgestone Potenza RE750 is available in a wide range of sizes and comes with the Platinum Pact 3-Year Limited Warranty, which provides replacement at no charge (excluding taxes and disposal fees) if the tire should become unusable due to defects in materials or workmanship for up to three years from date of purchase or four years from date of manufacture, whichever occurs first.

The tire also comes with a 30-Day Test Drive, which allows a consumer to receive a full refund or exchange if he or she is not pleased with the tire for any reason within 30 days of purchase. (Tires received as original equipment are not covered by the 30-day test drive. On all warranties, certain restrictions and limitations may apply, so consumers need to check with their retailers for complete details and conditions.) ■

