

Precious Cargo

DrivingMBA Teaches Teens Critical Driving Skills

Story by Molly Miller

Chew on the following facts for a moment. Since the war in Iraq started, the United States has regrettably lost more than 4000 soldiers in combat operations. In the same amount of time, more than 27,000 teenagers have been killed on American roadways. Our kids are killing themselves in crashes at a rate that make it the number one cause of death for teenagers in the United States. (Source: NHTSA, 2006).

Enter DrivingMBA

After a series of devastating teen driving fatalities in 2003, Richard and Maria Wojtczak decided to take advantage of their decades of technology and training backgrounds to help put a stop to this carnage. The result was the opening of DrivingMBA, a driver training facility that incorporates state-of-the-art simulation technology that elevates teen driver training to an unprecedented level. The advantage of using simulation technology is that students can be exposed to numerous hazardous situations without risking life and limb, and it allows for the teaching of basic skills teenagers need on a day-to-day basis. DrivingMBA incorporates a tiered simulation process to allow students to learn in a structured environment. The simulators, combined with expert behind-the-wheel training, make DrivingMBA one of the most advanced teen driver training facilities in the United States. To date, the company has trained over 2500 teen drivers, and analysis shows that graduates have a fraction of the amount of crashes that their untrained peers have.

Additional programs and services

The company also offers permit and licensing classes, assessments for older drivers, and recently introduced S.A.V.E., a fully certified, validated and legally defensible driver training program for commercial and corporate clients seeking to reduce operating costs and liability. For more information, contact DrivingMBA at (480) 948-1648, or visit their comprehensive website at www.drivingmba.com.



S.A.V.E. *The Commercial Driver Training Program*

Since 2003, DrivingMBA has been the source for comprehensive, advanced teen driver instruction programs. We have accomplished this through multi-level, advanced simulation-based training – the same type of driver training taught to law enforcement agencies, fire departments, ambulance services and large fleet companies. Now, your business can benefit too.

DrivingMBA introduces **S.A.V.E.**, our Simulation-based Advanced Vehicle Education program tailored specifically for any business that uses vehicles in the field. Our fully customizable program takes proven instruction techniques and adds other important information and training including:

- Driver assessment
- Vehicle Dynamics
- Weight transfer
- Understanding limits
- Principles of car control
- Employee responsibilities behind the wheel
- Public image on the roadway
- Risk Assessment
- Effects of a crash on the business
- Advanced scenario training on some of the most advanced driving simulators in the world
- Additional option for closed-course, behind the wheel skills training

If you own a business, or work for one that uses vehicles, our S.A.V.E. certification will help:

- Reduce Liability
- Minimize injuries
- Reduce crashes and associated costs
- Reduce downtime
- Provide legal argument and defense of employee training
- Save fuel costs
- Keep your employees safe and healthy!

Get instant feedback with Profiler™ technology!



For five years, DrivingMBA has been committed to keeping teen drivers alive on our roadways. Let us help you maintain that same level of driving awareness and safety at your place of business.

For more information on corporate **S.A.V.E.** certification, please call us at 480-948-1648.

S.A.V.E. – For your business. For your family. For your future.



Locations in Scottsdale and Chandler
 o: 480.948.1648 | f: 480.563.8330
www.DrivingMBA.com