



# FIREBIRD INTERNATIONAL Raceway



## A Brief History of Firebird

In 1983 Charlie Allen, Dick Scott and Bill Guptill unveiled what would become the most diverse and exciting motorsports facility in the nation. Since that time, more than 10,000,000 visitors have passed through the gates of *Firebird International Raceway* in Chandler, Arizona. Whether it is NHRA Drag Racing, IHBA Drag Boat Racing, or countless other events, such as Bug-O-Rama, SCCA Road Races, CCS Motorcycle events, Bondurant School of High Performance Driving, Indy and Indy Light Champ Car testing and so much more, fans have grown to love *Firebird* and its premier facility.

As the only race track in the country that hosts racing on the asphalt quarter mile and the liquid quarter mile, *Firebird International Raceway* continues its commitment to its guests. Yearly improvements are made to the facility; new grandstand seating areas, VIP suite towers, road courses, hospitality and pavilion areas all keep *Firebird* a favorite among its visitors. The most exciting venue in the Southwest provides thrills year round. Records fall at a record pace at *Firebird*. To make sure fans never miss a moment, season tickets, group ticket programs and other discounts are available.

## Who Uses Firebird?

**Professional Race Teams**—Whether its Indy Cars, Formula Atlantic, Indy Lights, Funny Cars, Dragsters, Drag Bikes, Motorcycles or any other type of race team, they can select from any of our tracks for testing and a distinctly different challenge.

**Club Racers**—Sports Car Club of America, Arizona Sports Racing Association, BMW, Desert Corvette Association, Vintage Auto Racing Association, Championship Cup Series Motorcycle Racing, Arizona Navy and many other clubs hold not only their local, but national events as well at *Firebird*.

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**Automobile Manufacturers**—Manufacturers use Firebird to unveil new cars to the international and national media, their dealers and employees, Ride & Drive events, and to conduct hands-on sales training programs. Firebird's full service capabilities and diversity of its many tracks make it the perfect place to put their latest vehicles through their paces.

**Others in the Automotive Industry**—Arizona is one of the most popular locations for various proving grounds operated by major manufacturers. Firebird joins them in providing a first-class facility, with its various track configurations and perfect weather making it the most ideal independent hot-weather test facility in the nation.

**Film Companies**—Film production companies rarely need to worry about losing an expensive day of shooting due to weather. Firebird's West Test track is also unique in that it is 8 feet lower than surrounding terrain and the absence of signage provides a generic background.

**Special Events**—Firebird is the home of many organizations for their special racing events. Our special groups include yearly

events held by Bug-O-Rama, NOPI, AHDRA, PASA, Hot Import Nights and many others.

### The Firebird Facility

Celebrating its 25th anniversary in 2008 and open year-round, no other motorsport facility can boast of having:

**Firebird Course**—1.6 mile or 1.1 mile road course utilizes 1/4 Mile Dragstrip with 14 turns and a 5/8 mile straightaway; used for amateur road races, testing for professional racing teams, television commercial production companies and Ride & Drive Programs.

**1/4 Mile Drag Strip**—Top-rated NHRA Sanctioned; plays host to capacity crowds attending annual events like the NHRA Checker Schuck's Kragen Nationals. Firebird holds monthly and weekly drag racing programs for the benefit of the amateur racer as well. Firebird and O'Reilly Auto Parts also offers a Junior Drag Program for the young enthusiast.

**East Test Track**—1.25 Mile Road Course with 10 turns, a 1/2 mile straightaway and 2/10th of a mile barriered pit lane makes it the perfect test track for Formula and Indy Cars. Also used by the Bondurant School for their

advanced students and by Ride & Drive promotional companies.

**West Test Track**—1.1 Mile Road Course, incorporating 11 tight turns and a 3/8 mile straightaway. The elevated pit area overlooking the track, which is 8 feet lower than surrounding terrain, and the absence of signage provides a generic background for film companies and continuous observation of test cars.

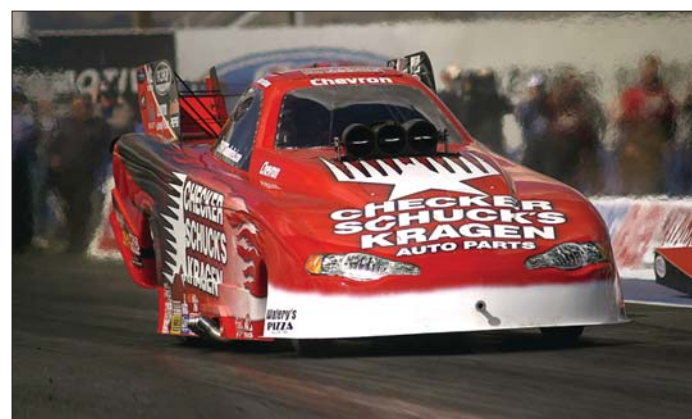
### Skid Pads

- Lot #3—210,000 Square Feet (not available weekdays—used by Bondurant School)
- Lot #4—270,000 Square Feet
- Paddock A—811,000 Square Feet

The Skid Pads are all paved and enclosed with security fencing. They are utilized by many Club Racers and Ride & Drive companies for Autocross racing and handling comparison programs.

**Firebird Lake**—120 Acres / 1.1 Miles in Length / 2.4 Miles Oval. IHBA and APBA Sanctioned, the private lake is designed primarily for high speed racing including drag and circle boats. Also the home of the ASU Water Ski team during the week, Firebird

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# 2008 Event Schedule



CELEBRATING 25 YEARS OF RACING EXCELLENCE

## January

25-27 NHRA National Time Trials  
Fridays "Run What Ya Brung"  
StreetDrags  
Visit [firebirdraceway.com](http://firebirdraceway.com) for dates

## February

22-24 NHRA Checker Schuck's Kragen Nationals  
28-Mar 2 NHRA Division 7 Opener  
Fridays "Run What Ya Brung"  
StreetDrags  
Visit [firebirdraceway.com](http://firebirdraceway.com) for dates

## March

Feb 28-2 NHRA Division 7 Opener  
15-16 NOPI  
Fridays "Run What Ya Brung"  
StreetDrags  
Visit [firebirdraceway.com](http://firebirdraceway.com) for dates

## April

5-6 AHDRA Nationals  
13 Bug-O-Rama  
26-27 The Tire Pros Monster Truck Nationals  
25-27 IHBA Lakefest  
Fridays "Run What Ya Brung"  
StreetDrags  
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## May

Fridays "Run What Ya Brung"  
StreetDrags  
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## June

21 Coors Light Summer Spectacular  
Fridays "Run What Ya Brung"  
StreetDrags  
Visit [firebirdraceway.com](http://firebirdraceway.com) for dates

## July

Fridays "Run What Ya Brung"  
StreetDrags  
Visit [firebirdraceway.com](http://firebirdraceway.com) for dates

## August

Fridays "Run What Ya Brung"  
StreetDrags  
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## September

Fridays "Run What Ya Brung"  
StreetDrags  
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## October

3-5 PSCA (Pacific Street Car Association)  
Night Shift - Hot Import Nights  
18 Fridays "Run What Ya Brung"  
StreetDrags  
Visit [firebirdraceway.com](http://firebirdraceway.com) for dates

## November

20-23 IHBA Coors Light World Finals Boat Races  
27-30 Santa's Christmas Theme Park  
Fridays "Run What Ya Brung"  
StreetDrags  
Visit [firebirdraceway.com](http://firebirdraceway.com) for dates

## December

1-31 Santa's Christmas Theme Park  
Fridays "Run What Ya Brung"  
StreetDrags  
Visit [firebirdraceway.com](http://firebirdraceway.com) for dates

**Pick-N-Print**

your tickets at

[www.firebirdraceway.com](http://www.firebirdraceway.com)

602-268-0200



Schedule Subject to Change





Lake offers nearly flawless conditions for water-sports tournaments and boat-testing.

**Hospitality Pavilions—**

- **Lake Side Pavilion**—The 2,400 square foot permanent structure is situated inside a 27,000 square foot fenced, meticulously prepared turf area on the shore of Firebird Lake. The pavilion can be rimmed by tents, or the grassy area filled with umbrella covered tables and chairs. It is also a unique place to conduct award presentations, and entertain clients and employees for any type of event.
- **Bill Johnson's Big Apple Pavilion**—4,000 square foot red-tiled roof open air pavilion, located through the main gate and beyond the rotunda and show car display area. Flanked by palm trees, rimmed with flowering shrubs and enclosed with a security fence, it is the perfect place for VIP and special activities.

**VIP Tower Suites—**

- **Coors Tower**—Located inside of the Firebird Road Course circuit. Its three stories house time and scoring, media/press room and five additional suites. The ground floor suites are separated from the drag strip by wrought-iron fenced private patios and low flowering shrubs, and offer the closest view

of on-track activities.

- **Gila River Casinos Tower**—Four stories tall with double suites (120 square feet) and single suites (60 Square Feet) on the top three floors. Its location at the north end of the drag strip provides a spectacular view of the Firebird Course as well as the rest of the facility. These air conditioned, carpeted suites, complete with wet bar, provide an excellent atmosphere for entertaining clients or for classroom/meeting purposes.

**Conference Center**—2,100 Square Feet—Located on the lower level of the PowerAde Tower with a capacity of 150 people, and wired for audio and video. Designed as a training center for major auto manufacturers. Also serves as the ideal location for press/media luncheons.

**Lake Side Display Area/Pro Pits**—This open paved area of 650 feet in length by 45 feet in width, situated at the lake shoreline serves the dual purpose of pro pits during selected events and as a display area during others. It is spacious enough for training and product diagnostics, or large tents to accommodate supplier's fairs, static displays, car shows and as a swap meet area. During major events tents can be erected and enclosed with white

decorative fencing which provides the perfect hospitality village.

**Bondurant School of High Performance Driving**—Corporate Offices and 1.3 Mile Road Course—The Bondurant School offers a variety of driving courses. Top pro racers, students worldwide and many celebrities have taken advantage of Bondurant's reputation as being the best instructor in the business, and provides students with the most diverse advanced classes anywhere.

**Welcome to Firebird!**

The fantastic desert mountain scenery that surrounds Firebird, coupled with Arizona's outstanding weather, makes this the perfect location for any event. The spacious grounds, quality drag strip, test tracks and full, personal service combined with the excellent facilities makes it easy to understand why Firebird is the most attractive sports center anywhere.

Firebird is the most versatile motorsport facility in the country. More than 600,000 motorsports enthusiasts pass through Firebird's gates each year to enjoy a variety of events at Firebird's 440 acres, located on I-10, ten miles south of downtown Phoenix on the Gila River Indian Community. ■



# FEBRUARY 22-24 2008



**FIREBIRD INTERNATIONAL**  
*Raceway*  
602-268-0200

**Pick-N-Print**  
your tickets at  
[www.firebirdraceway.com](http://www.firebirdraceway.com)