

QUIXX brings your car back to cool

All summer long you drive hundreds of miles to and from the lake or the beach, on road trips or cruising up and down your favorite boulevard. And although you might feel refreshed and may even be sporting a nice tan, your car's body isn't quite as happy. Inevitably, your baby has probably suffered minor scratches due to tree branches, loading and unloading luggage and opening doors in crowded parking lots.

QUIXX is the hottest German import since Heidi Klum, and nothing is better at removing all types of scratches from your car than QUIXX High Performance Scratch Remover. "Summer weather is not as damaging to the auto body as winter, but most people drive more miles during the summer than any other time of year, making their cars more vulnerable to everyday scratches," says Mark Shore, Vice President of Sales and Marketing, QUIXX Care System. "QUIXX is so fast and easy to use, you will have your car back in shape in a matter of minutes."

QUIXX is a simple two-step repair system that works through a process called plastic deformation. In the first step, a patented compounded works with the paint material surrounding the scratch to permanently remove it from the surface. The second step uses a finish to give the surface its final shine.

QUIXX IS ALSO GREEN

In addition to being the most effective scratch removal system on the market, QUIXX High Performance Scratch Remover is also environmentally safe. It is currently the only scratch remover available that does not use volatile organic compounds (VOCs), which contain high vapor pressures that are harmful to the environment. VOCs, commonly found in household items such as paint, paint strippers, wood preservatives, plastics, and cosmetics, contribute to both indoor and outdoor air pollution. The exclusion of VOCs from QUIXX High Performance Scratch remover is not only good for the environment; it also helps the

product perform better on your car.

QUIXX High Performance Scratch Remover made its American debut in April 2007, at the New York International Auto Show. Previously available only in Europe where it received rave reviews from various automotive publications and consumers alike, QUIXX High Performance Scratch Remover is now available online at www.quixx-usa.com and at fine retailers including Wal Mart, Rite Aid, Pep Boys, Blain's Farm & Fleet, Murray's Discount Auto Stores and various automotive catalogs for a suggested retail price of \$19.95. New retailers are being added every day.

Engineered by German technicians, QUIXX High Performance Scratch Remover is the recipient of the prestigious TÜV (Technical Inspection Agency, www.tuvusa.com) inspection certificate, which is presented to products that pass strict testing procedures. QUIXX High Performance Scratch Remover was awarded the certificate based on its effectiveness, paint compatibility, environmental safety and other specific criteria. It is the first product in its category to receive this high accolade. Additionally, a premium German car manufacturer

has chosen QUIXX High Performance Scratch Remover to be included in its own customized scratch repair kit. ■



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