



PEBBLE BEACH CONCOURS D'ÉLEGANCE

With a special display of GM Motorama cars rescued by Joe Bortz and presented by Ed Welburn

First conducted in 1950, the Pebble Beach Concours d'Élegance has grown to become the world's premier celebration of the automobile. Only the rarest and most beautiful cars are invited to appear on the famed 18th fairway of Pebble Beach Golf Links, and connoisseurs of art and style flock to see these masterpieces. Charitable donations raised by the event now total over \$10 million. Related events include the Pebble Beach Tour d'Élegance presented by Rolex, Pebble Beach RetroAuto, and the Pebble Beach Auction presented by Gooding & Company. In addition, the event has grown as a showcase for new products and worldwide concept reveals.

This year's Pebble Beach Concours brought together GM's Motorama collection, including several which had been cut up and junked decades ago. Collector extraordinaire Joe Bortz located what parts were left and oversaw their challenging reconstruction. This was also the first time all three Firebird turbine-powered concept vehicles have been together at one time. GM VP of Global Design Ed Welburn was on hand to show them off.

There are 23 judging classes in the Concours. A 1938 Alfa Romeo owned by Jon and Mary Shirley of Medina WA was named "Best of Show" (above). Scott McPherson of Tempe brought home the bronze in Class O-1 Postwar Sports with his beautiful 1967 Ghia 450SS Cabriolet.

Visit www.pebblebeachconcours.net for more information... and book early. ■



Top photo courtesy Pebble Beach Concours

Photos: Joe Sage

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