

GOODGUYS STARTS AND FINISHES ITS 2010 SEASON IN ARIZONA FOR FIRST TIME, AT WESTWORLD, SCOTTSDALE

For the opening of its 2010 season, Goodguys Rod & Custom Association, of Pleasanton CA, held their Spring Nationals at WestWorld in north Scottsdale for the first time. The Goodguys 13th Southwest Nationals closed the season here, as usual, November 19-21—making this the first year Arizona book-ended the entire Goodguys season.

Starting things off was the Goodguys Hot Rod Tour and Kick-Off Party, hosted by The Over the Hill Gang, with stops at points of genuine motorhead interest across the Valley from Cave Creek to Chandler and all points in between. Rods, customs, muscle cars and classics showed up at 9.30am on Thursday, November 18 with a full tank of gas at WestWorld to launch



STOP #1: AJ'S GARAGE, CAVE CREEK



STOP #2: DESERT VALLEY AUTO PARTS, NORTH PHOENIX



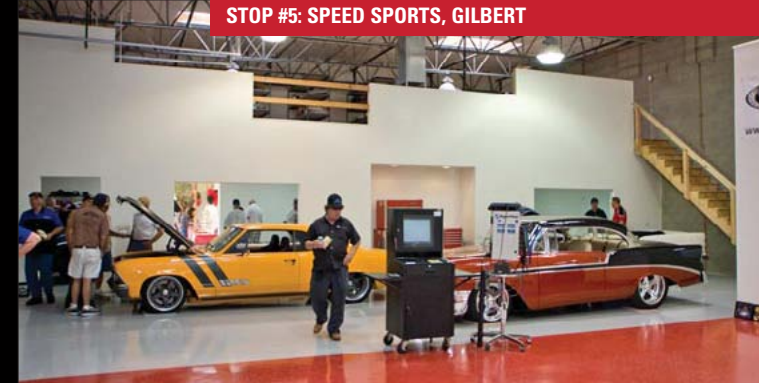
STOP #3: CIADELLA INTERIORS, TEMPE



STOP #4: GARAGETOWN, CHANDLER



STOP #5: SPEED SPORTS, GILBERT



STOP #6: SQUEEG'S KUSTOMS, CHANDLER



their drive. We went along for the ride.

Somewhere between 80-100 cars were flagged into position in the east parking lot at WestWorld by 9:30am. From there, they embarked on the first leg of the Hot Rod Tour, up Scottsdale Road to Carefree Highway and stop number one. By the time all six stops had been made (see below), everyone had logged about 110 miles, was well fed, and headed home to prep for the big weekend.

The show itself, Friday through Sunday, featured over 2,000 Rods, Customs, Classics and Muscle Cars thru 1972, as well as vendor and manufacturer exhibits, a swap meet and Cars-4-Sale Corral, a model and pedal car show, and a host of awards.

In addition to the Thursday Kick-Off Party, Goodguys held a TGIF Party at Hot Rods by Dean, near the Deer Valley Airport (Hot Rods by Dean is located at 1 W Lone Cactus Drive, Phoenix

AZ 85027 - 623-581-1932 - www.hotrodsbydean.com).

Special Parking Areas featured the Goodguys "Terrific 12," Ya Gotta Drive 'Em, Homebuilt Heaven, Mighty Muscle ('55-'72), Goodguys Builder's Choice and the Trick Truck Corral.

Special Awards included the Judy Murray Memorial Award, 2011 Muscle Car of the Year Finalist, PPG Dream Car, Street Rodder Top 100 Event and Goodguys Builder's Choice Awards.

Goodguys, along with KOOL 94.5FM and KPHO CBS 5, also gave away a gorgeous 1968 Pontiac Firebird, which is staying in Arizona, as it was won by a Tucson couple (see next page).

For full Goodguys 13th Southwest Nationals results and info, as well as information on the 2011 season (which opens at Scottsdale on March 11-13), visit www.southwestnats.com.

KEEP RIGHT >>

STOP #4: GARAGETOWN, CHANDLER

This garage community offers "car condos," highly adaptable to include the best of any collector's garage, including your own hanging-out headquarters. Private collectors store their vehicles and spend quality time with their favorite lifestyle highlights. Several owners opened their condos to the group. And really—who doesn't want one of these?

Arizona Ave & Ocotillo Road Chandler AZ
866-MYTOWN - 480-926-2844
www.garagetown.com

STOP #5: SPEED SPORTS, GILBERT

Better known as the "home of the fast guys," Speed Sports specializes in muscle cars, offering custom fuel injection, turbo systems and superchargers, EFI programming, custom exhaust, custom engine design and fabrication. Speed Sports gave everyone a sneak peak at their new building, then just about ready for its Thanksgiving weekend opening.

205 N Pasadena Gilbert AZ 85233
480-539-4842
www.speedsportsaz.com

STOP #6: SQUEEG'S KUSTOMS, CHANDLER

The sixth and final stop of the tour served as the venue for the official Southwest Nationals Kick-Off Party. Since 1964, Squeeg's Kustoms has been turning out award-winning hot rods and custom cars, as well as motorcycles, boats, helicopters and more. Squeeg's is proud that they have never resorted to production work to keep their doors open: only one-of-a-kind custom paint "that sets trends and yet remains timeless." The crew uses state-of-the-art materials and equipment along with all the Old World craftsmen's tools of the trade. Squeeg's has a brand new shop in Chandler and showed off a variety of customer cars. Mexican dinner, beer and wine were served.

341 E Alamo Drive - Chandler AZ 85225 - 480-834-0324 - www.squeegskustoms.com

KICK-OFF HOT ROD TOUR

Photos: Randall Bohl

STOP #1: AJ'S GARAGE, CAVE CREEK

The group gathered poolside at the spectacular residence of AJ Schwichtenberg, then toured his huge garage/shop, Goodfellows Classic Cars, a for-fun operation offering premium storage to enthusiasts, collectors, restorers and hobbyists, housing some 100 cars, with a variety of completed and project vehicles on hand. Schwichtenberg has another claim to fame: he built the furthest north racetrack in the United States, in Wasilla, Alaska.

623-465-0826
goodfellowsclassiccars.net

STOP #2: DESERT VALLEY AUTO PARTS, NORTH PHOENIX

This 40-acre salvage yard specializes in classic cars and parts from the '40s, '50s, '60s, '70s and some '80s. They boast the largest classic car yards on the Internet, but this day was all in person. DVAP is set to be featured on a TV reality show, taking a classic car from the yard, restoring it and selling it collector auction.

23811 N 7th Avenue Phoenix AZ 85085
623-780-8024 - www.dvap.com

STOP #3: CIADELLA INTERIORS, TEMPE

This factory specializes in original classic and custom Chevy interiors. Their highly trained classic Chevrolet cutters, sewers, door panel experts and carpet craftsmen have worked with Ciadella's for over 25 years. Ciadella Interiors strives to provide exact reproductions of Chevy interiors, high quality manufacturing and fast delivery, at affordable prices. For the crowd on the Goodguys Hot Rod Tour, they had customer cars on display, a shop walk-through tour... and lunch!

3116 South 52nd Street, Tempe AZ 85282 - 800-875-8390 - 602-454-8388 - www.ciadellainteriors.com

GOODGUYS '68 FIREBIRD GIVEAWAY: TUCSON WINNERS



Photo: Goodguys Rod & Custom Assn.

Matthew Kaiser of Tucson was the lucky winner of a '68 Pontiac Firebird at the 13th Southwest Nationals. A power plant operator by day and car enthusiast on the weekends, Kaiser and his wife Margaret went wild when he turned the key to start his new bright yellow 'Bird. "This is the first time I've ever won anything," he said.

The Firebird went to a true car enthusiast. Kaiser drives his 1970 Chevy C-10 pick-up to work every day and also has a '39 Ford sedan as well as a '64 Karmann Ghia convertible. He plans to drive as well as show off his new 'Bird. He qualified as a finalist to win the car at the 1st Spring Nationals in Scottsdale in March. He drew key #9 during the giveaway ceremony. Ironically, his son Benjamin just turned nine years old on November 6, and instead of asking for presents, the son had gone on a fundraising mission to raise money for juvenile diabetes, as a friend of his suffers from that ailment.

The '68 Firebird is a real beauty featuring Goodguy Yellow paint, a potent 400 c.i. Chevy small block with a 4 speed manual transmission and an all original black interior, Intro Rally five-spokes (18" and 20") wrapped in BF Goodrich G Force KDW tires and accessories by Fesler Built. Goodguys extends a special thank you to KOOL 94.5FM and KPHO CBS 5 in Phoenix who partnered with them on this special giveaway car.

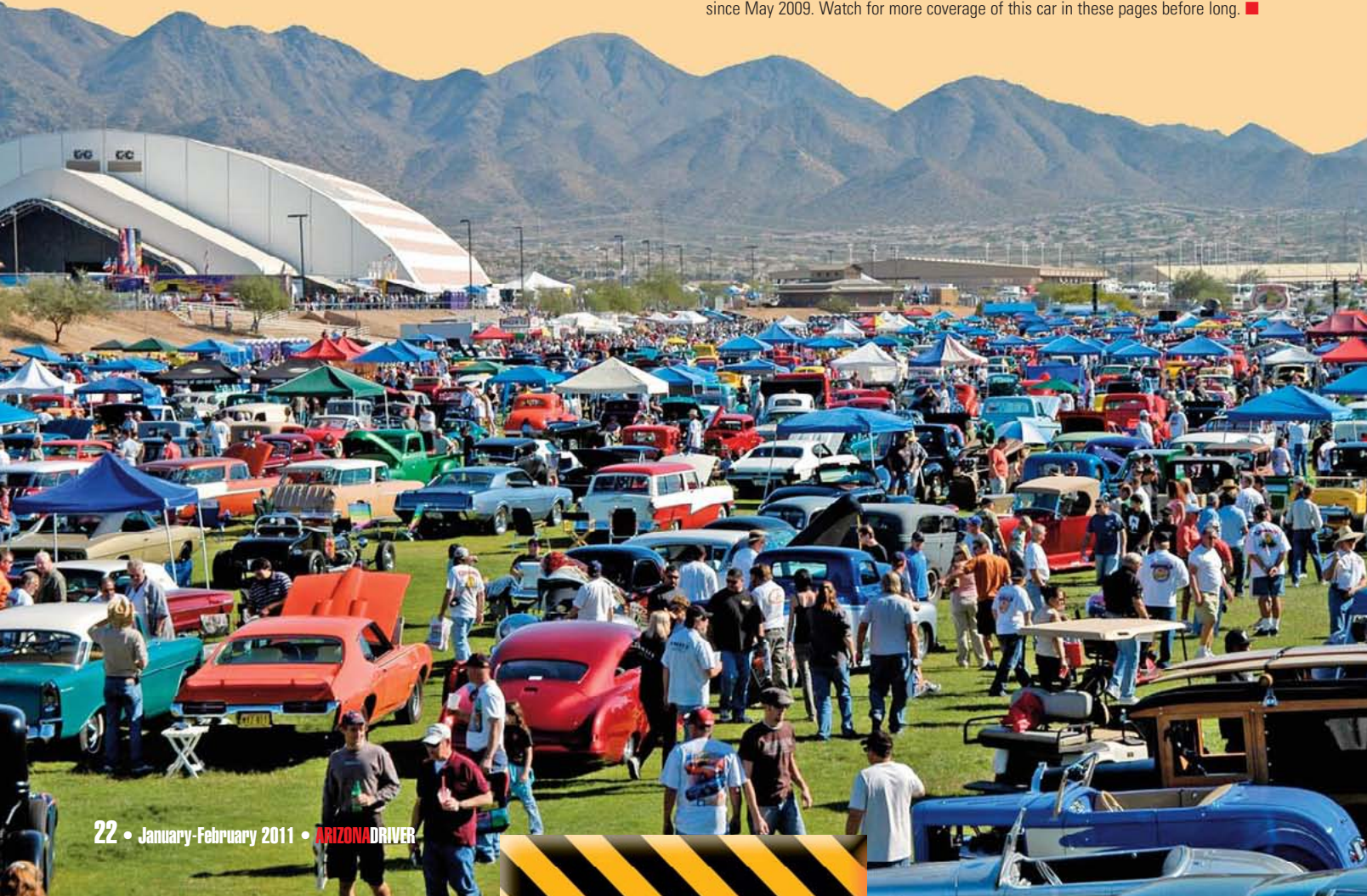
ULTIMATE GTO: STEVE DISCH MERGES A '64 WITH AN '06



Photo: Joe Sage

One crowd-pleasing favorite at the Goodguys 13th Southwest Nationals was this "Ultimate GTO," built by Steve Disch of Lakewood CO and Tucson AZ. Disch built his Ultimate GTO from a '64 LeMans body and new (but wrecked) '06 GTO chassis and powertrain. The GTO is finished in orange Porsche paint from the 2008 Limited Edition Boxster. Steve has driven this car some 12,000 miles from show to show since its completion ("it will never see a trailer," he says). The build is documented in a thorough one-off full-color bound book we were able to review at the show.

The car has quickly garnered high recognition. After the Hot Rod Power Tour 2010 in June, *Hot Rod Magazine*, in their October issue, called it "one of the most unique cars" on the tour. At the GTO Association of America (GTOAA) Nationals in Wichita in July, the car won Best of Show, Popular Vote, out of some 200 GTOs. The car has been featured on the cover of GTOAA's *The Legend* magazine twice in seven months. And in August at the POCI (Pontiac Oakland Club International) Nebraskaland show in Omaha, the car won Sponsor's Choice, First in Class and Best of Show. It will be on the T-shirt for that event next year, similar to the Brush, Colorado T-shirt this year. The car has actually won 12 Best-of-Show awards in the last year, as well as 30 additional awards since May 2009. Watch for more coverage of this car in these pages before long. ■



2011 GOODGUYS Rod & Custom Association

EVENT SCHEDULE

MARCH

March 11, 12 & 13 - Scottsdale, AZ 📍

★ **2nd SPRING NATIONALS**

WestWorld of Scottsdale. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. AutoCross, Vendors, Swap Meet & Car Corral.

March 18, 19 & 20 - Ft. Worth, TX 📍 NEW EVENT

★ **1st SPRING LONE STAR NATIONALS**

Texas Motor Speedway. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. AutoCross, Vendors, Swap Meet & Car Corral.

March 26 & 27 - Pleasanton, CA

★ **29th ALL AMERICAN GET-TOGETHER**

Fairgrounds - Pleasanton. All years American Powered Cars & Trucks. AutoCross, Vendors, Huge Swap Meet & Car Corral.

APRIL

April 1, 2 & 3 - Del Mar, CA 📍

★ **11th MEGUIAR'S DEL MAR NATIONALS**

Del Mar Fairgrounds. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. AutoCross, Vendors, Swap Meet & Car Corral.

MAY

May 20, 21 & 22 - Nashville, TN 📍

★ **6th BRIDGESTONE NASHVILLE NATIONALS**

LP Field, Tennessee Titan Stadium. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. AutoCross, Vendors, Swap Meet & Car Corral.

JUNE

June 3, 4 & 5 - Loveland, CO 📍

★ **14th COLORADO NATIONALS**

The Ranch Events Complex. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. AutoCross, Vendors, Swap Meet & Car Corral.

June 4 & 5 - Pleasanton, CA 📍

★ **18th SUMMER GET-TOGETHER**

Fairgrounds - Pleasanton. All years American Powered Cars & Trucks. AutoCross, Vendors, Swap Meet & Car Corral.

June 24, 25 & 26 - Rhinebeck, NY

★ **20th EAST COAST NATIONALS**

Dutchess County Fairgrounds. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. Vendors, Swap Meet & Car Corral.

JULY

July 1, 2 & 3 - Des Moines, IA 📍

★ **20th HEARTLAND NATIONALS**

Iowa State Fairgrounds. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. AutoCross, Vendors, Swap Meet & Car Corral.

July 8, 9 & 10 - Columbus, OH 📍 THE BIG ONE

★ **14th GOODGUYS PPG NATIONALS**

Ohio Expo Center. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. Friday Nite Drags, AutoCross, Vendors, Swap Meet & Car Corral.

July 22, 23 & 24 - Puyallup, WA

★ **24th PACIFIC NORTHWEST NATIONALS**

Puyallup Fair & Events Center. Rods, Customs & Classics thru '72. Friday Nite Drags, Show 'n Shine, Vendors & Swap Meet.

AUGUST

August 12, 13 & 14 - Joliet, IL 📍 NEW DATE

★ **5th PEAK CHICAGOLAND NATIONALS**

Chicagoland Speedway. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. AutoCross, Vendors, Swap Meet & Car Corral.

August 19, 20 & 21 - Spokane, WA

★ **10th GREAT NORTHWEST NATIONALS**

Spokane Fair & Expo Center. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. Vendors, Swap Meet & Car Corral.

August 26, 27 & 28 - Pleasanton, CA

★ **25th WEST COAST NATIONALS**

Fairgrounds - Pleasanton. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. Vendors, Swap Meet & Car Corral.

SEPTEMBER

September 2, 3 & 4 - Kansas City, KS 📍

★ **10th MID-WESTERN NATIONALS**

Kansas Speedway. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. AutoCross, Vendors, Swap Meet & Car Corral.

September 16, 17 & 18 - Indianapolis, IN 📍 NEW EVENT

★ **1st WIX FILTERS SPEEDWAY NATIONALS**

Indianapolis Motor Speedway. Rods, Customs, Classics & Trucks thru '72. Show 'n Shine, Vendors, Swap Meet & Car Corral.

OCTOBER

Sept. 30, Oct. 1 & 2 - Ft. Worth, TX 📍

★ **19th LONE STAR NATIONALS**

Texas Motor Speedway. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. AutoCross, Vendors, Swap Meet & Car Corral.

October 28, 29 & 30 - Charlotte, NC 📍

★ **18th SOUTHEASTERN NATIONALS**

Charlotte Motor Speedway. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. AutoCross, Vendors, Swap Meet & Car Corral.

NOVEMBER

November 12 & 13 - Pleasanton, CA 📍

★ **22nd AUTUMN GET-TOGETHER**

Fairgrounds - Pleasanton. All years American Powered Cars & Trucks. AutoCross, Vendors, Swap Meet & Car Corral.

November 18, 19 & 20 - Scottsdale, AZ

★ **14th SOUTHWEST NATIONALS**

WestWorld of Scottsdale. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. Vendors, Swap Meet & Car Corral.

November 25, 26 & 27 - Del Mar, CA 📍 NEW EVENT

★ **1st FALL DEL MAR NATIONALS**

Del Mar Fairgrounds. Rods, Customs, Classics, Muscle Cars & Trucks thru '72. AutoCross, Vendors, Swap Meet & Car Corral.

★	— National Events
📍	= AutoCross

Goodguys Schedule as of 10/20/10. All dates subject to change.

Goodguys • P.O. Box 9132 • Pleasanton, CA 94566 • 925.838.9876 • www.good-guys.com