



Photos: Auctions America by RM

THE INAUGURAL AUCTIONS AMERICA BY RM AUBURN FALL COLLECTOR CAR AUCTION

AUBURN AUCTION PARK - AUBURN, INDIANA - SEPTEMBER 2-5, 2010

New event launched with the July acquisition of the Auburn Auction Park and creation of Auctions America by RM.

Collector car enthusiasts flocked to a familiar site in Auburn, Indiana, for the long-standing tradition of celebrating the automobile over Labor Day weekend. This year marked the successful debut of Auctions America by RM, only two short months after its formation. With such a tight window to revamp the auction park, there was much to do, and RM Auctions set themselves to the task. Car enthusiasts expressed their enthusiasm for all the upgrades, providing a warm reception and truly fun atmosphere.

Auctions America hosted over 25,000 visitors at the completely renovated Auburn Auction Park. In addition to the daily preview of quality automobiles and auction action, the event presented a swap meet, car corral and food vendors.

The inaugural four-day Auburn Fall Collector Car Auction posted \$13.4 million in total sales, with a 52.7 percent sell-through rate of all lots including cars, motorcycles and memorabilia. Top seller for the weekend was a majestic and rare 1934 Duesenberg Model JN Convertible Sedan by Rollston (shown above, top), which went to a telephone bidder for \$962,500 in the packed auction arena during the Saturday session. American Classics were the toast of the Auctions America sale, also including:

- 1929 Duesenberg Model J 7-passenger Sedan - \$357,500
- 1934 Packard Twelve Runabout Speedster by LeBaron - \$275,000 (above, lower right)
- 1938 Lincoln Model K Convertible Victoria Convertible by Brunn - \$200,750

Complete official results for the 'Auburn Fall Collector Car Auction' are available at www.rmauctions.com. (Figures include the 10 percent buyer's premium.)

"Our first Auburn sale exceeded our expectations in every respect," said Donnie Gould, of Auctions America by RM. "But the most rewarding aspect of the weekend was the many compliments received from visitors and clients about the quality of our sale and of the upgrades to the Auction Park."

Auctions America returns March 3-5 for the Collector Cars of Fort Lauderdale sale at the Greater Fort Lauderdale/Broward County Convention Center in Florida. And they head back to Indiana April 29 through May 1 for the Auburn Spring Collector Car Auction in Indiana. For more information or to consign, call 1-954-566-2209 for Fort Lauderdale, 1-877-906-2437 for Auburn, or visit rmauctions.com. ■



Photos: Barrett-Jackson Auction Company

THE 3RD ANNUAL BARRETT-JACKSON AUCTION COMPANY LAS VEGAS COLLECTOR CAR EVENT

MANDALAY BAY RESORT AND CASINO - SEPTEMBER 23-25, 2010

\$23 million in sales, \$1.1m for charity; 41 percent sell to first-time bidders, with new collectibles taking top spots.

The collector car hobby continued to exhibit resiliency in a challenging economy, with strong prices for more than 500 hot rods, resto-mods, exotics, classics, muscle cars and new collectibles that crossed the block during the 3rd Annual Barrett-Jackson Las Vegas Auction in late September. Barrett-Jackson reported nearly \$23 million in total sales during its final event for 2010. All vehicles were sold at No Reserve with some 51,000 fans in attendance, 1000 bidders, and 21.5 hours of live *SPEED* coverage. Sales were up from the 2009 Las Vegas auction, with late model vehicles the most coveted.

A full week of activities kicked off with Saturday's 3rd Annual Cruise-In hosted by Gaudin Ford, featuring over 100 classics, hot rods and new collectibles, with food and beverage proceeds benefiting local charity Keep Memory Alive. Wednesday brought a mini cruise-in at Fairway Chevrolet with live music, food and drink, the 2nd Annual Road Rally down the Las Vegas Strip, and ride'n'drives by Ford and GM. Barrett-Jackson and MGM Resorts provided five days of "REVVED" activities, including spas, cooking, fashion, gaming, liquor, cigars, concerts, movies, three Barrett-Jackson Choice Awards and one Participant's Choice Award, and an Elvis impersonator to wow the crowd.

"The hottest category was that of new collectibles, followed closely by resto-mods that can be taken out for a cruise or for a jaunt around the neighborhood," noted Steve Davis, president of Barrett-Jackson Auction Company. "Vintage cars were strong, but the newer vehicles were definitely a hit." Top sellers were a 2008 Bugatti Veyron for \$770,000, a 2009 SLR McLaren Roadster for \$412,500 and a UFC limited edition 2010 Chevrolet Camaro for \$350,000 (shown above).

Many top auction sales benefited charities, including the Intrepid Fallen Heroes Fund, YMCA of Southern Nevada and others, with all commissions waived. The company also raised money for Keep Memory Alive during its Opening Night Party, through the sale of four Las Vegas-inspired car hoods. Two 1981 Corvettes benefited the Ralph Braun Foundation: the first 'Vette off the assembly line in Bowling Green on June 1, 1981, and the last built at the legendary St. Louis plant before its doors closed on July 31, 1981. The winning bidder announced he would offer the two again in Scottsdale this January, again to benefit the Foundation.

Barrett-Jackson is on Ethisphere's 2010 World's Most Ethical Companies list, and the company's ethical policies were tested during this auction. The top bidder for the Bugatti Veyron attempted to back out of the purchase once in the cashiering office. To honor the company's commitment to a transparent forum for bidders and consignors, Barrett-Jackson chairman and CEO Craig Jackson returned to the auction block and offered the vehicle to any interested under-bidder at the same price. With no other bidder stepping in at the winning bid, Jackson purchased the Veyron himself. ■

